



INSTITUTE FOR  
& INFORMATION LAW  
& POLICY  
AT NEW YORK LAW SCHOOL

# Symposium on Intellectual Property Licensing

The Institute for Information Law and Policy invites you to attend the annual Symposium on Intellectual Property Licensing. The IP Licensing and Drafting professors and guest speakers will present specialized topics about drafting and negotiation.

Friday, March 16, 2007  
Room A700

**9:15 a.m.–10:00 a.m.**

**Jay Kogan, Character Licensing**

Jay Kogan is the Deputy General Counsel for DC Comics and MAD MAGAZINE. His primary areas of practice include print, film, television, multimedia, and online publishing and licensing, and he is the company's chief intellectual property counsel.

**10:15 a.m.–11:00 a.m.**

**James Rosini and S. Gregory Boyd, Licensing in the Videogame Industry**

James Rosini is a partner at Kenyon & Kenyon in New York with over 25 years' experience in litigation and counseling matters concerning all aspects of intellectual property, including patents, trademarks, copyrights, and unfair competition, as well as related entertainment, publishing, music, computer, Internet, domain name, and right of publicity issues.

Dr. S. Gregory Boyd is an associate at Kenyon & Kenyon in New York. He has worked in intellectual property litigation, licensing, and counseling and has a special interest in interactive entertainment, financial services, and medicine.

**11:15 a.m.–12:00 p.m.**

**Terry Ilardi, Open Source Licenses**

Terry Ilardi is Copyright Counsel for IBM Corporation, where he is responsible for handling copyright and open source matters at the corporate level.

**12:15 p.m.–1:00 p.m.**

**Judith Prowda, Alternative Dispute Resolution and IP Licensing**

Judith Prowda is an attorney, mediator, and arbitrator in New York and specializes in copyright, art, and entertainment law.

**1:15 p.m.–2:00 p.m.**

**John Kenny, Patent Licensing and Its Relevance to Non-Patent Attorneys**

John Kenny is a partner at Kenyon & Kenyon in New York and has worked primarily on infringement litigation and patent interferences.

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Attendance required for members of the Intellectual Property Licensing and Drafting Course. The Symposium is open to the New York Law School community on a first-come-first-served basis. Seating is limited. Please RSVP by March 15 to Yeen Tham at [ytham@nyls.edu](mailto:ytham@nyls.edu).

